

BASAK NUR VANLIOGLU

www.basaknur.com

hello@basaknur.com

+46729429440



DIGITAL DESIGNER & ART DIRECTOR

I am 5+ years experienced digital designer based in Stockholm.
I specialize in graphic, motion and typographic design for over five years
and gained extensive experience in both advertising and creative agencies.

EXPERIENCE

Workshop

Motion Designer

Mar 2024 - Jun 2024

This work experience is part of my school program at Hyper Island. I contributed to digital design projects while specializing in 2D animation, video editing, sound design.

Publicis Groupe

Digital Designer

Mar 2021 - Feb 2023

I was responsible for creating advertising designs for brands such as Bosch, Siemens, Turkish Airlines, Honda, Heinz and P&G. I designed static and motion graphics for their social media channels and web elements like mailing, web banners.

Lom Creative

Art Director

Feb 2020 - Feb 2021

I worked as a book cover designer for one of the most famous Turkish publishing company (Can publishing house). I designed web elements including web banners, mailings and landing pages.

Republica Agency

Art Director

Sep 2018 - Nov 2019

I was responsible for designing print and digital elements for Zorlu Performing Arts Center and Mandarin Oriental Hotel Group.

XOXO The Mag

Jr. Art Director

Aug 2016 - Dec 2016

I worked as a designer for the brands such as Absolut and Chivas, where I created digital and print designs, as well as event design elements

EDUCATION

Hyper Island

Motion Creative

Aug 2023 - Jun 2024

I studied Motion Creative Program at Hyper Island. I specialized in 2D animation, video editing, and sound design.

Mimar Sinan University of Fine Arts

Bachelor's degree,
Graphic Design

2011 - 2015

I Developed my technical skills and typographic design skills. I worked to different design projects with real customers like brand identities, posters, UI/UX design, digital and print designs.

TECHNICAL SKILLS

Photoshop
Illustrator
Indesign

After Effects
Premier Pro
Figma

Blender
Lightroom
Power Point

Procreate

DESIGN SKILLS

Branding Identity Design
Website Design
2D Motion Design
Video Editing
Sound Design

Social Media Design
Advertisement Design
Campaign Design Elements
Print Design Elements
Basic 3D Design

Presentation Design
Package Design
Basic UI/UX Design